SBC Souvenir Program Adbook Sales Form

Purchaser/Business Name: _____

Business Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____ @ _____

SOLD $500 Outside Back Cover
SOLD $500 Inside Front Cover
SOLD $500 Inside Back Cover
_____ $375 Full Page Ad
_____ $225 Half Page Ad (Horizontal)
_____ $225 Half Page Ad (Vertical)
_____ $150 Fourth Page Ad
_____ $100 Eighth Page Ad

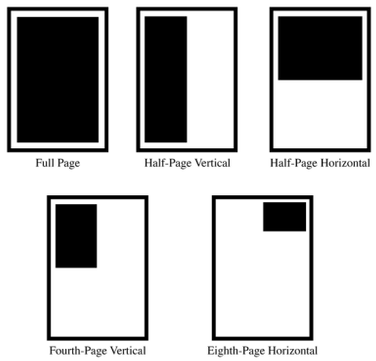
_____ $_____ (Choose amount) Adbook Patron Only
Patron names to be listed in program as:
_____

_____ $25 AD DESIGN FEE (not applicable for completed ads)

$ _____ Total Due

Completed ads may be submitted as .JPEG or .PDF files to ***decroix@springfieldballetco.org.***

Ad Layout (Illustrations not to scale)



Dimensions: Width x Height
Finished Program: 5.5” x 8.5”
Printed in black & white
Cover/Full: 4.75” x 7.75”
Half (Horizontal): 4.75” x 3.875”
Half (Vertical): 2.375” x 7.75”
Fourth: 2.375” x 3.875”
Eighth: 2.375” x 1.9375”

Should you wish to have SBC design your ad for an additional $25, please include any text and photo placement on the back of this sales form. Contact Gina with additional questions at 217-544-1967.

Payment Options:

___ Check enclosed
___ Bill at above address
___ Credit Card (Visa, MC, Discover)

Name on card:
_____

Card #:
_____

Exp. Date: _____/_____ CVC: _____

2018-2019 Season Deadline: November 11, 2018

Ads will appear in programs for SBC’s productions of: The Nutcracker and Cinderella.

420 S. Sixth St. • Springfield, IL 62701 • 217.544.1967 • www.springfieldballetco.org