



Why Serve on the Springfield Ballet Company Board of Directors?

Our Mission

The Springfield Ballet Company provides dance education and performances to enrich our community through the beauty, energy and diversity of dance.

- ✓ We are the oldest and well-respected community ballet company established in the Greater Springfield community since 1975.
- ✓ We reach audiences of more than 8,000 touched by the art of dance each year.
 - ***Rockballet*** in September
 - ***The Nutcracker*** in December (#1 in ticket sales and #4 in highest revenue in 2018 at Sangamon Auditorium)
 - ***Spring Ballet*** in March/April (Cinderella spring 2019 and Swan Lake spring 2020)
- ✓ We perform **Community Service** throughout the year.
 - Summer Tour of Area Nursing Homes & Senior Centers
 - Summer Intensive Workshop with Guest Artist Instruction
 - Boys & Girls Clubs dance educational program
 - Leap into Lincoln educational program for 4th and 5th graders
 - Numerous Community Performances such as Hope School “Style of Hope,” State Fair, Festival of Trees and First Night
- ✓ We expose more than **1,000+ young people** with enhanced exposure to the arts that teaches them
 - Discipline
 - Grace
 - Love of the arts
 - Many pursue higher education and professional dance and fine arts opportunities after leaving the Company.
- ✓ We provide **training and dance education** to 60 dancers from the Greater Springfield area who in turn perform for the enrichment of our community.
- ✓ Review our current schedule on springfieldballetco.org or follow us on Facebook, Twitter or Instagram.

Springfield Ballet Company
2018-2019 Board of Directors and Board Responsibilities

Kim Leistner Root, President
Rachel Burdick, Vice President
Jen Gronewold, Secretary
Craig Williams II, Finance Chair
Sami McElwee, Fundraising Chair
Charlotte Kane, Treasurer
Grace Luttrell Nanavati, Director Emeritus

Nalo Thomas Mitchell, Ann Opferman, Stacie Reichensperger, Greg Riddle and Elizabeth Ross

Board Responsibilities:

- We are a volunteer Board with an initial two-year commitment beginning July 1, 2019 before being considered for re-nomination.
- Our board members are unpaid and serve to fulfill the mission of the SBC.
- Commitments include a monthly board meeting on the third Tuesday of each month at 6 pm at the Hoogland Center for the Arts.
- Active participation on one of the board committees (Finance, Fundraising or Marketing)
- Play an active role in Marketing & Fund development to include selling raffle tickets for the annual Tutu Ball.
- Promote the mission of the SBC through attending performances, educating others about the SBC and involving them in our events.
- Additional Leadership opportunities available: Strategic Planning, Marketing & Fundraising sub-committees.



Join Us and Make a Difference in the Arts in our Community!

Board Committees – Coordinated by Committee Chairs, meetings are held once a month at a mutually agreed upon time by committee members.

Finance Committee:

This committee shall have the general responsibility of coordinating all activities related to maintaining the Company's finances, including, but not limited to, corporate fundraising, direct mail solicitation, grant solicitation, major expenditures, investments, pre-auditing, and all related financial activities of the Board and the Company.

Fundraising Committee:

This committee shall oversee all Board and Company activities that present the Company, its productions and its fundraising efforts to the general public, including but not limited to fundraising events (such as the Annual TuTu Ball, Trivia Night, etc.) new development initiatives, and merchandise marketing.

Marketing & New Media Committee:

This committee shall develop and oversee the media plan for the Springfield Ballet Company. This includes the advertising and marketing efforts year-round for SBC awareness and promotion of all performances (Rockballet, The Nutcracker and the Spring Show) and community outreach programming (Boys and Girls Clubs Outreach Program). Marketing efforts consist of print, billboard, radio and new digital marketing campaigns.

Get Started:

Complete the Nomination Form by following this link: <http://springfieldballetco.org/about-us/board-of-directors/> or by printing out this form and returning to Springfield Ballet Company, 420 S. Sixth Street, Springfield IL, 62701.

Nomination Forms are due April 30, 2019.

Any questions or additional information can be directed to Charlotte Kane, Nominations Chair at 217-741-5288 or char5789@gmail.com.

